



DAYBREAK COMMUNITY COUNCIL

2012 Budget



Overview

- *What is LiveDAYBREAK?*
- *What does the budget cover?*
- *Community Partnerships*
- *Programming Strategy*
- *2012 Budget Summary*



What is the Daybreak Community Council?

1. The LiveDAYBREAK mission is to foster the development of a vibrant, caring community committed to *connecting, lifelong learning, healthy living, giving back, and embracing arts and diversity.*
2. A 501(c) non-profit organization established by Kennecott Land to help create and perpetuate robust, sustainable neighborhoods providing unique opportunities for residents to engage in the broader Daybreak community



3. Separate from the HOA

- Separate governing documents, Board of Directors and staff
- HOA is funded through monthly homeowner dues; responsible for community maintenance and CC&R enforcement

4. Funded through community enhancement fees

- Enhancement fee sources:
 - 1) Each builder pays .25% on the sale of any newly constructed home
 - 2) Each homeowner pays .5% at the time they resell their home
- Augments resident experiences independent of direct HOA budgets; provides complementary funding source for Daybreak programs and physical amenities

What does the budget cover?

1. Events, activities and programs for Daybreak residents
2. Council staff salaries, benefits and training
3. CCMC management fee for accounting and HR
4. Equipment and supplies
5. Volunteer incentives and club funding
6. Insurance
7. General administrative costs (legal and audit fees, licenses, permits, phones, postage, etc.)





Community Partnerships

1. Kennecott Land continuing support
 - Council “sponsorship” and partnership opportunities
 - Use of the Glass House rent-free as an additional “community gathering” place
2. Daybreak builders
3. SoDa Row businesses and Daybreak commercial interests
4. South Jordan City
5. Other community non-profit organizations, volunteer groups, and businesses
 - Fundraising and charitable giving outside of budget



Programming Strategy

1. Build on successful “signature” events
 - Community-wide and financially-leveraged
 - Expand partner and sponsor collaboration
2. Continue an array of diverse community-scale activities
3. Cultivate new community partnerships to bring existing programs to Daybreak
4. Expand event/activity resident communication strategies





5. Grow our volunteer base
 - Resident steering committee and volunteer opportunities
6. Support resident-organized clubs
7. Continue support for broader, “non-Daybreak” charitable causes
 - Local shelters and food banks/pantries
 - Sister city project



2012 Budget Summary

- Conservative forecast, opportunistic implementation
- Strong resident/steering committee engagement
- Significant sponsorship and partnership opportunities
- Increased advertising and sponsorship income
- Refined resident information/notification and community outreach tools
- Full consideration of Council staffing costs
- Events and programs allocation increased by 15% over 2011



Questions?

Drop by the Glass House Monday through Saturday, from 10 am to 6 pm

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